

SEND FREE SUPPLIES TO YOUR MEMBER SCHOOLS

With tens of thousands of schools, organizations, and local chambers of commerce participating, **National School Choice Week 2018** will be the largest celebration of educational opportunity in American history.

Now, National School Choice Week (NSCW) is making it easier for you to guarantee that none of your schools will miss out on the fun. We will provide all of your schools with a free box of NSCW supplies at no cost to them, and at no cost to you.



HOW IT WORKS

Participation is simple! Just send us a Microsoft Excel mailing list of your member schools. The only time we'll use your list is to send free NSCW materials to your schools in 2018. When we receive your list, we will send each school on your list a box of free NSCW supplies.

WHAT SCHOOLS RECEIVE

Each school will receive a free box of NSCW supplies, including 50 yellow fleece scarves, lapel stickers, posters, placards, a pennant, and more. We will include a custom letter from you in each box, and the boxes will be decorated with a sticker featuring your logo.

SCHOOLS CHOOSE HOW TO USE THE SUPPLIES

Schools can choose how they use NSCW supplies. Some schools simply hand out NSCW scarves to students and teachers and post photos on social media. Other schools plan larger events, meetings, or activities, such as school assemblies, open house events, or parent nights.

YOUR ORGANIZATION BENEFITS, TOO

By providing free materials to your member schools, you provide an additional benefit to your members, without incurring any costs. Your participation shows your members that you continue to look for opportunities to promote your member schools and celebrate their many successes.

SENDING YOUR LIST

Please send your list file to us in Microsoft Excel format, or in CSV. For each school, we need the following information:

School Name
Shipping Address
City
State
ZIP
Phone Number
Contact Name (or separate first, last fields)
Contact E-mail address (optional)

E-mail your file to Virginia Gentles, NSCW Senior Advisor, at virginia@schoolchoiceweek.com.

FOR MORE INFORMATION

For more information, contact NSCW Senior Advisor, Virginia Gentles, by e-mail at virginia@schoolchoiceweek.com. Thank you!

